

BURUM
BUSINESS PROFILE
2018



gwasanaethau ymgynghorol Owain Wyn consultancy services

10a Stryd y Plas, Caernarfon Gwynedd LL55 1RR
01286 662906 post@burum.co.uk

[this page is intentionally blank]

Owain Wyn

CURRICULUM VITAE



EXPERTISE AND EXPERIENCE

Owain Wyn has been running his own consultancy business, BURUM, for nearly twenty years focusing on advising and supporting a range of public, private and voluntary organisations.

Previously, he ran Snowdonia Technopole Ltd. a government / private/ academic partnership set up to promote and support the modernisation of the North West Wales economy through the development of innovation and technology transfer infrastructure. Between 1975 and 1995 he worked in local government, firstly as a town planner and then as Head of Economic Development and Tourism for Arfon Borough Council.

At various points in his career he has been an Affiliate Best Value Inspector to the then Audit Commission (predecessor of the Wales Audit Office) and the Planning Policy Officer for RTPi Cymru (Royal Town Planning Institute) from 2001 – 2004. Since September 2013 he has also served as Minister appointee on the Snowdonia National Park Authority and has recently been elected Chairman for 2017-18.

“BURUM” (pronounced is the Welsh word for yeast or barm and reflects Owain’s philosophy of being a source of energy or fermentation for delivering an added value product.

QUALIFICATIONS

BSc(Econ) Economics and Geography, Wales

MSc(Town Planning), Wales

MBA, Open

Corporate Member of the Royal Town Planning Institute (MRTPI)

LANGUAGES:

Welsh, English, French (reasonable fluency both oral and written)

Overview of Business

By drawing on Owain's qualifications, experience and contacts **BURUM** is able to offer a full range of advisory services including:

- ❖ Strategic and Business Planning;
- ❖ Resource and Grant Acquisition;
- ❖ Regeneration and Infrastructure Development Feasibility Studies;
- ❖ Land Use Planning - Land Use Planning
- ❖ Sustainability Assessment, SEA and Habitats Regulations Appraisal
- ❖ Human Resources – planning, recruitment, appointment and evaluation
- ❖ Community development – capacity building and development,
- ❖ Programme, Policy and Project Evaluation;
- ❖ Market, Sector and Supply chain surveys and analyses

The following pages give examples of relevant projects undertaken in recent years.

Evaluation Activities

| | |
|---------------------------|--|
| Client | Cyngor Gwynedd Council |
| When | 2017 |
| Co-providers | |
| Summary of Project | SEA Screening and HRA Appropriate Assessments of Review of Llŷn AONB Management Plan |
| Output | SEA Screening Report and HRA AA Report |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Llŷn Landscape Partnership |
| When | 2015 |
| Co-providers | Madryn Cyf. |
| Summary of Project | Evaluation of the Llŷn Landscape Partnership under the Heritage Landscape Partnership scheme |
| Output | Evaluation Report and Presentation |
| Funder(s) | Heritage Lottery Fund, Countryside Council for Wales, The National Trust, Gwynedd Council |

| | |
|---------------------------|--|
| Client | Gwynedd Council |
| When | 2015 |
| Co-providers | Maredudd ab Iestyn, Conservation Architect |
| Summary of Project | Review and appraisal of nine Conservation Areas within the Llŷn AONB |
| Output | Evaluation Report |
| Funder(s) | Gwynedd Council |

| | |
|---------------------------|---|
| Client | Gwynedd Council |
| When | 2012/13 |
| Co-providers | CM International Ltd., Enlighten Ltd., Marc Consultancy |
| Summary of Project | Strategic Review of economic development services |
| Output | Strategic Direction and Options Report |
| Funder(s) | Gwynedd Council Service Transformation Plan |

| | |
|---------------------------|--|
| Client | Cymdeithas Tai Eryri |
| When | 2011/12 |
| Co-providers | |
| Summary of Project | Evaluation of economic impact of a new Enterprise Centre on the Llŷn economy |
| Output | Development of Baseline and Impact Report |
| Funder(s) | Cymdeithas Tai Eryri |

| | |
|---------------------------|--|
| Client | Menter Llyfni |
| When | 2011 |
| Co-providers | |
| Summary of Project | Study into Viability of retaining pub related services in Llanllyfni |
| Output | Report and Action Plan |
| Funder(s) | Gwynedd Community Chest Fund |

| | |
|---------------------------|--|
| Client | Gwynedd Council |
| When | 2011 |
| Co-providers | Aqua Marketing Ltd.; PenSel Cymunedol; North Wales Surveyors |
| Summary of Project | Study into Economic and Environmental Sustainability of Gwynedd Community and Village Hall Network |
| Output | Report and Action Plan |
| Funder(s) | Gwynedd Council |

Enterprise Development

| | |
|---------------------------|--|
| Client | Partneriaeth Ogwen |
| When | 2017 |
| Co-providers | Maredudd ab Iestyn. |
| Summary of Project | Scoping of Alternative Uses for Canolfan Cefnfaes and Library Building, Bethesda |
| Output | Scoping study |
| Funder(s) | Arloesi Gwynedd Wledig |

| | |
|---------------------------|--|
| Client | Siop Griffiths |
| When | 2016 |
| Co-providers | PenSel |
| Summary of Project | Preparation of Revenue and Cost Models and Financial Forecasts |
| Output | Cash Flow Plan, Revised Business Plan Narrative |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Cyngor Gwynedd |
| When | 2015 |
| Co-providers | Aqua Marketing Ltd. |
| Summary of Project | Establish Porthmadog Town Centre Partnership and Action Plan |
| Output | Destination Management Plan and Action Plan |
| Funder(s) | Welsh Government Town Centre Partnership Development Fund |

| | |
|---------------------------|---|
| Client | Llithfaen and District Regeneration Committee |
| When | 2013/14 |
| Co-providers | Maredudd ab Iestyn |
| Summary of Project | Preparation of Regeneration Strategy |
| Output | Feasibility Study and Outline Business Plan |
| Funder(s) | Cartrefi Cymunedol Gwynedd Community Fund/LIŷn AONB Sustainability Fund |

| | |
|---------------------------|---|
| Client | Ymddiriedolaeth Cartref Bontnewydd Trust |
| When | 2012/13 |
| Co-providers | |
| Summary of Project | Business Plan |
| Output | Report and Business Plan |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | Axis Precision Ltd. |
| When | 2012 |
| Co-providers | |
| Summary of Project | Preparation of application for Wales Economic Growth Fund |
| Output | WEDF applicaiton and supporting documents |
| Funder(s) | Axis Precision Ltd. |

Preparation of Strategies and Business Plans(Public Sector)

| | |
|---------------------------|---|
| Client | Y Carneddau and Ogwen Landscape Partnership |
| When | 2014 |
| Co-providers | |
| Summary of Project | Developing Application for Heritage Lottery Funding under the Heritage Landscape Partnership Scheme |
| Output | Full Application |
| Funder(s) | Natural Resources Wales, National Trust, SNPA |

| | |
|---------------------------|--|
| Client | Gwynedd Council |
| When | 2013 |
| Co-providers | Aqua Marketing Ltd.; Environmental Associates Ltd. |
| Summary of Project | Assessment of ways to improve the marketing and promotion of the Lonydd Glas Cycling Network |
| Output | Action Plan |
| Funder(s) | Gwynedd Council (with the support of the Môn Menai Regeneration Programme) |

| | |
|---------------------------|---|
| Client | Gwynedd Council |
| When | 2012 |
| Co-providers | Pi Associates |
| Summary of Project | Identification and Preparation of Funding Plan for the Gwynedd Museum and Art Gallery |
| Output | Funding Plan |
| Funder(s) | CYMAL |

| | |
|---------------------------|--|
| Client | Menter Môn |
| When | 2012/13 |
| Co-providers | |
| Summary of Project | Response to Isle of Anglesey County Council's Draft Single Integrated Plan |
| Output | Business Case |
| Funder(s) | The client |

| | |
|---------------------------|---|
| Client | Gwynedd Council |
| When | 2012 |
| Co-providers | EA Environmental Associates Ltd., Richard Broun Associates Ltd. Bowland Ecology |
| Summary of Project | Engaging with local people to develop a community nature and recreation park at Penygroes near Caernarfon |
| Output | Report and working up of Masterplan Costings for Preferred Option |
| Funder(s) | Môn Menai Strategic Regeneration Partnership |

| | |
|---------------------------|--|
| Client | Coleg Menai |
| When | 2012 |
| Co-providers | |
| Summary of Project | Advice and Development of Brief for Commissioning an Innovation, Knowledge Exchange and Commercialisation Strategy for the College |
| Output | Tender Brief |
| Funder(s) | Coleg Menai |

Facilitation

| | |
|---------------------------|--|
| Client | National Trust |
| When | 2015 |
| Co-providers | |
| Summary of Project | Facilitation of stakeholder discussion on the review of the Trust's Shifting Shores findings ten years after its publication |
| Output | Workshop Discussion |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | National Trust |
| When | 2015 |
| Co-providers | |
| Summary of Project | Facilitation of stakeholder discussion on the future of the trust's Snowdonia Fund |
| Output | Report |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | Snowdonia National Park Authority |
| When | 2014 |
| Co-providers | |
| Summary of Project | Facilitation of community discussion on establishing a Heritage Landscape Partnership |
| Output | Report |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | Isle of Anglesey County Council |
| When | 2012 |
| Co-providers | |
| Summary of Project | Facilitating a discussion on the establishment of a Landscape Partnership |
| Output | Report |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Office for Fair Trading (OFT) |
| When | 2012 |
| Co-providers | |
| Summary of Project | Facilitating a discussion on issues around services in remote rural areas |
| Output | Feedback from one of seven UK locations (two in Wales) on issues around services in remote rural areas |
| Funder(s) | OFT |

| | |
|---------------------------|---|
| Client | Llŷn Communities First Partnership |
| When | 2012 |
| Co-providers | |
| Summary of Project | Facilitating a stakeholder discussion on the organisation of the delivery of outdoor activity promotion on the Llŷn Peninsula |
| Output | Report and Agreement in principle on the Way Forward |
| Funder(s) | The Client |

Project Management

| | |
|---------------------------|---|
| Client | Partneriaeth Economaidd Gwynedd Economic Partnership (PEG) |
| When | 2011-14 |
| Co-providers | Consortiwm Rhif Deg (AQUA Marketing Cyf., PenSel Cymunedol, Cambrensis Cyf., Cymdeithion Sian Shakespear Associates). |
| Summary of Project | Administration of Experience Gwynedd Axis 3 Rural Development Plan Project (value £250,000) |
| Output | Fifteen Community Tourism Plans and Projects |
| Funder(s) | Wales RDP Programme |

| | |
|---------------------------|---|
| Client | Cyngor Ceredigion Council |
| When | 2012-14 |
| Co-providers | AQUA Marketing Cyf. |
| Summary of Project | Co-ordination of Innovative solutions to Childcare in Remote Rural Areas Axis 4 Rural Development Plan Collaboration Project covering Gwynedd, Powys and Ceredigion (value c£100,000) |
| Output | Twelve Childcare Projects |
| Funder(s) | Wales RDP Programme/counties |

| | |
|---------------------------|---|
| Client | Cyngor Gwynedd Council |
| When | 2012/13 |
| Co-providers | AQUA Marketing Cyf.; Cambrensis |
| Summary of Project | To develop the enterprise skills of children through presenting traditional skills . Rural Development Plan Collaboration Project covering Gwynedd, Ynys Môn and Conwy (value c£46,000) |
| Output | Training of 400 primary age schoolchildren (KS2) |
| Funder(s) | Wales RDP Programme/counties |

Planning and the Welsh Language

| | |
|---------------------------|--|
| Client | Welsh Government |
| When | 2017 |
| Co-providers | laith Cyf. |
| Summary of Project | Preparation of Welsh Language Risk Assessment Framework and Guidance |
| Output | Framework and Guidance for Assessing Risk and Benefits to the Welsh Language from Major Developments |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | Grŵp Cynefin Cyf. |
| When | 2017 |
| Co-providers | |
| Summary of Project | Preparation of Community and Linguistic Statement, Bethesda |
| Output | Supporting Document for Pre Application Consultation |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Grŵp Cynefin Cyf. |
| When | 2016 |
| Co-providers | |
| Summary of Project | Preparation of Community and Linguistic Statement, Penygroes |
| Output | Supporting Document for Submission of Housing Development Planning Application |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Ms Sharon Williams |
| When | 2016 |
| Co-providers | |
| Summary of Project | Preparation of Community and Linguistic Statement, Chwilog |
| Output | Supporting Document for Submission of Housing Development Planning Application |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Garddfôn Ltd. |
| When | 2014 |
| Co-providers | |
| Summary of Project | Preparation of Community and Linguistic Statement |
| Output | Supporting Document for Submission of Housing Development Planning Application |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Ms. E George |
| When | 2014 |
| Co-providers | Partneriaeth Ap Thomas (Architects), Dyfrig ap Siencyn(Valuer) |
| Summary of Project | Preparation of Community and Linguistic Statement |
| Output | Supporting Document for Submission of Housing Development Planning Application |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Cyngor Gwynedd Council |
| When | 2013 |
| Co-providers | |
| Summary of Project | Prepare Welsh Language and Culture Impact Assessment on Ocean Heights Caravan Park |
| Output | Report |
| Funder(s) | The Client |



Land Use Planning Activities

| | |
|---------------------------|---|
| Client | Mrsrs. Hefin Williams/Dennis Jones |
| When | 2017 |
| Co-providers | |
| Summary of Project | Submission of Housing Development Planning Application and Supporting Documents |
| Output | Planning Application (Successful) |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | S.J Burgess Builders |
| When | 2017 |
| Co-providers | |
| Summary of Project | Submission of Housing Development Planning Application and Supporting Documents |
| Output | Planning Application (Successful) |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Mr Huw Eurig Hughes |
| When | 2017 |
| Co-providers | |
| Summary of Project | Submission of Change of Use Application (and subsequent appeal) from C3 to C4 and Supporting Documents, Bangor |
| Output | Planning Application (Unsuccessful); Appeal |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Mr Alan Evans |
| When | 2017 |
| Co-providers | |
| Summary of Project | Submission of Change of Use Retrospective Application from A1 to A1 and A3 and Supporting Documents, Y Felinheli |
| Output | Planning Application (Successful); |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | S.J Burgess Builders |
| When | 2016 |
| Co-providers | |
| Summary of Project | Submission of Evidence to support opposition to Focussed Changes, Isle of Anglesey and Gwynedd Joint Local Development Plan |
| Output | Written Evidence for Opposition to Proposed Focussed Change (unsuccessful) |
| Funder(s) | The Client |



| | |
|---------------------------|---|
| Client | Mr G Denham |
| When | 2016 |
| Co-providers | |
| Summary of Project | Submission of Evidence to support opposition to Focussed Changes, Isle of Anglesey and Gwynedd Joint Local Development Plan |
| Output | Written Evidence for Opposition to Proposed Focussed Change (unsuccessful) |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Mr. and Mrs Gwyn and Gwennie Jones |
| When | 2016 |
| Co-providers | |
| Summary of Project | Submission of evidence to support Appeal against Refusal to Consent to House Extension |
| Output | Planning Appeal (unsuccessful) |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Mr. And Mrs Arwyn and Bethan Roberts |
| When | 2015 |
| Co-providers | PenSel (Architects), Dyfrig ap Siencyn(Valuer) |
| Summary of Project | Submission of Housing Development Planning Application and Supporting Documents and Appeal |
| Output | Planning Application (Unsuccessful); Appeal (unsuccessful) |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Mr D. Wyn |
| When | 2015 |
| Co-providers | |
| Summary of Project | Advice on Proposed Threat of Planning Enforcement Notice |
| Output | Planning Application (successful) |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | Ms. E George |
| When | 2014 |
| Co-providers | Partneriaeth Ap Thomas (Architects), Dyfrig ap Siencyn(Valuer) |
| Summary of Project | Submission of Housing Development Planning Application and Supporting Documents |
| Output | Planning Application (Successful) |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | Dr F Scrase |
| When | 2014 |
| Co-providers | |
| Summary of Project | Submission of Lawful Development Certificate and Supporting Documents |
| Output | Application and LDC Certificate (Successful) |
| Funder(s) | The Client |



| | |
|---------------------------|--|
| Client | Mrs J Williams |
| When | 2014 |
| Co-providers | |
| Summary of Project | Submission of Householder Planning Application |
| Output | Planning Application (Successful) |
| Funder(s) | The Client |

| | |
|---------------------------|---|
| Client | Garddfôn Ltd. |
| When | 2014 |
| Co-providers | Russell Hughes Partnership (Architects) , Dafydd Hardy (Valuer) |
| Summary of Project | Submission of Housing Development Planning Application and Supporting Documents |
| Output | Planning Application |
| Funder(s) | The Client (Successful) |

| | |
|---------------------------|---|
| Client | Gwynedd and Anglesey Joint Planning Unit |
| When | 2013 |
| Co-providers | |
| Summary of Project | Sift, summarise and prepare draft response to comments received on Consultation on Gwynedd's Draft Supplementary Planning Guidance on Wind Energy |
| Output | Report on Consultation Process |
| Funder(s) | The Client |

| | |
|---------------------------|--|
| Client | Mr Rh. Griffiths |
| When | 2013 |
| Co-providers | |
| Summary of Project | Advice on Planning policy in a rural area and resolution of planning issue |
| Output | Planning Application |
| Funder(s) | The Client |